

The TURNOVER

DLV MEDIA
MEDIA KIT

ISSUE 01 · JANUARY 30, 2027



the preview issue, fall 2026

WHAT IT IS

The Turnover is a 90s-inspired digital magazine for anyone leaving the life they've outgrown. Every issue mixes real reinvention stories, travel and relocation, astrology, and small-business strategy, and every issue gives readers something to keep.

WHO READS IT

People in the middle of a change: planning a move, a career switch, or a fresh start. They're into astrology, travel, culture, and building something of their own.

WHAT'S INSIDE

COVER STORY

SOFT EXIT

THE VEILED SOCIETY

FOUNDER FILES

STRATEGY DESK

NOTES 2 SELF

THE DIRECTORY

A NATURAL FIT FOR

Tarot, oracle, and astrology brands · candles and ritual goods · beauty and wellness · retreats and travel · relocation services · authors and creators · spiritual apps · coaches and consultants · women-owned and independent brands

FOUNDING PARTNER RATES

DIRECTORY LISTING

Logo, short description, website link, and contact info in one issue

\$55

FULL-PAGE AD

One full-page digital ad in one issue. You supply the artwork, or add design through DLV Agency.

\$111

FOUNDER SPOTLIGHT

A written founder or brand profile, your links, one placement, and one social post

\$222

VISIBILITY CAMPAIGN

Founder profile, full-page ad, newsletter mention, clickable links, and coordinated social promotion

\$333

ISSUE SPONSOR

Top sponsor recognition, premium placement, full-page ad, sponsored profile, newsletter, and social

\$555

QUARTERLY PARTNER

Four issues of recurring directory placement, ads, selected newsletter mentions, and social promotion

\$888

HOW IT WORKS

1. Apply at the address below
2. We confirm fit and send an invoice
3. Pay to reserve your spot
4. Send your logo, photos, and links
5. One factual review round
6. We publish and send a recap

THE SCHEDULE

Preview Issue: October 2026

Issue 01: January 30, 2027

Issue 02: April 2027

Then every quarter

Book Issue 01 by Jan 5, 2027. Art due Jan 12.

OUR PROMISE

Paid placements are always labeled. Advertisers never shape our forecasts or opinions. No invented numbers, no promised sales. Placement depends on brand fit; founding rates may rise.